



JANNU
CAPITAL

Private Credit Navigators



FIND THE RIGHT LENDER

Jannu Capital is an independent commercial finance advisory firm serving lower- and middle-market companies. We help our clients navigate the fragmented private credit market and connect with lenders whose mandates align with their financing needs, business profile, and strategic objectives, guiding the engagement from initial assessment through closing to support efficient execution and a successful outcome.

CLIENT PROFILE

Ownership	Privately held / sponsor-backed
Industry	Industry agnostic
Country	United States / Canada
EBITDA	\$1M to \$100M+
Revenue	\$5M to \$500M+
Loan size	\$2M to \$200M+
Tenor	3 to 84+ Months

Aligned with your Objectives

An independent advisor helping privately-owned and sponsor-backed companies identify, evaluate, and secure financing aligned with their profile and objectives.

A vetted Lender Network

We work closely with you across a fragmented private credit landscape, vetting the majority of it to assess underwriting, structuring capability, and flexibility, and building direct lender relationships.

Access across the Market

Our focus is predominantly on private credit lenders, though we also maintain connections across banks, bank-affiliated lenders, family offices, and Business Development Companies (BDCs).

Objective by Design

Because we are not tied to any single bank, lender, or financing type, our recommendations follow what suits you best. We match your profile, financials, funding needs, and goals to lenders whose criteria fit.

Guidance from Start to Close

We guide the full process from initial assessment to closing: origination steps, information gathering, proposal evaluation, negotiation support, and diligence.

The Right Financing, Efficiently Secured

A competitive, efficient process giving you access to the most suitable financing options, with the right structure, terms, flexibility, and lending partner.